

360Cities presents the largest panoramic photo of Prague

Unique 33.8-gigapixel image consists of 2,600 separate photographs

Prague, 19 June 2013 - 360Cities, a Czech company operating the largest online collection of stunning geo-located panoramic photos, has released a breathtaking 360° panorama of Prague. The photograph is made up of 2,600 separate photographs taken from Prague's Petrin Hill lookout tower. With a total resolution of 33.8 gigapixels, it is the largest ever photo of the Czech capital Prague ever taken.

The actual Image size is 260,000 pixels x 130,000 pixels, and its creator is 360Cities founder Jeffrey Martin. This is the latest addition to a unique series of giant panoramic city portraits, continuing on from last year's record-breaking 320-gigapixel panorama shot from the top of London's famous BT Tower.

Martin's previous projects include a 40-gigapixel panorama of Prague's Strahov Monastery Philosophical Library in 2011, which is the largest interior photo in the world, and 2009's groundbreaking 18-gigapixel photo taken in Prague in 2009 from the Zizkov TV tower.

"This time we chose the Petrin Tower, which offers a more unique and romantic view of the city than the Zizkov tower. You feel like you're part of the picture - you can almost touch the Charles Bridge and the National Theatre," says Martin.

Canon 1D-X cameras (top of the range Canon SLRs) were used to create this unique photo along with Canon 28-300mm L and 8-15mm fisheye lenses. Clauss Rodeon robotic tripod heads controlled the cameras, and the individual photos were assembled on a powerful Celsius R920 workstation provided by Fujitsu Technology Solutions Europe.

The panorama is protected by a Creative Commons license, which allows anyone to download and use the image for non-commercial purposes.

360Cities is the world's largest community of panoramic photographers. The company recently released a 320-gigapixel panorama of London that is presently the world's largest stitched panoramic photo. In the second half of March 2013, the company unveiled its iPad app, "360Cities Panorama", which has so far been downloaded by half a million users around the world.

About 360Cities

360Cities.net is the web's largest collection of stunning, geo-referenced panoramic photos,

created by a network of thousands of expert panorama photographers from around the world.

Through partnerships with Google Earth, Microsoft, Nokia Maps, and Flipboard,

360Cities.net content is introduced to a worldwide audience.

360Cities offers commercial licensing of its vast library of high quality 360 content to leading

digital publishers, including The Sunday Times Online, Daily Mail, Die Welt and McGraw-Hill,

as well as leading advertising agencies, mobile app and game developers, and film and

video producers.

360 Cities Holding B.V. is a Netherlands company with a subsidiary in Prague, the Czech

Republic.

www.360cities.net

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