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### 360cities.net Unveils 2nd Largest Photo in the World
*600,000 pixel-wide image is the Largest Ever Photo of Tokyo and the 2nd-largest photo in the world*

*Prague, Czech Republic 23 July 2013* - A newly published 360-degree gigapixel panorama of Tokyo is the largest ever photo created of Tokyo and the second largest photo in the world. The latest in a series of landmark city gigapixel images from leading panorama photography firm 360Cities, the image of Tokyo, viewable at 360gigapixels.com/tokyo-tower-gigapixel, is 600,000 pixels wide. Shot by photographer and 360Cities founder Jeffrey Martin over a period of six hours from the roof of the lower observation deck of the Tokyo Tower, the panoramic image allows viewers to zoom in from this vantage point - 20 stories up in the air – and see an astonishing degree of detail. Countless landmarks, houses, skyscrapers, shops, offices, and streets are all explorable in this one photograph. In short, it is a remarkable and unique portrait of the amazing city of Tokyo.

If printed at normal photographic resolution, the panoramic photo would be 100 meters long and 50 meters tall.

Martin, a panoramic photographer and the Founder of 360Cities.net, created the panorama from 10000 high-resolution individual photos taken from the Tokyo Tower. These thousands of photos were then stitched together as one single image on a powerful Fujitsu CELSIUS R920 workstation, provided by Fujitsu Technology Solutions. The computer comprises dual 6-core CPUs, 192GB of RAM, and a 4GB graphics card.

The Tokyo Tower gigapixel panorama can be found at 360gigapixels.com/tokyo-tower-gigapixel.


**Notes to editors:**


**Quick facts**

Photographer and image creator: Jeffrey Martin
600,000 x 300,000 - pixel size of full spherical image including sky
150 - the number gigapixels in the photo
8000 - the number of individual images shot
2 – the number of days it took to shoot all the individual photos
12 – the number of weeks over which the computer processed the final result
36,000 – times bigger than a typical (5 megapixel) camera phone photo resolution
100 (328) – the number of meters (feet) long if printed in normal photographic resolution
50 (164) - the number of feet high if printed in normal photographic resolution
20th – The floor at the XYZ Tower where the photos were taken
30 – number of kilometres distant to the viewable horizon


**Technical information**

A Canon 7D camera and a Canon 400mm f5.6 L lens were used to shoot the Tokyo gigapixel panorama. The rig was mounted on a Clauss Rodeon VR Head ST robotic panorama head and positioned at three secure locations around the tower to make the shoot. The raw images were then processed over a multi-week period using Fujitsu Technology Solutions' Celsius R920 workstation with 192GB of RAM and 12 cores, and Autopano Giga panorama stitching software from Kolor, The resulting online interactive version of the photo is presented in multi-layered, tiled resolution that permits zooming in to view extreme details, and is composed of millions of individual image tiles.

**About 360 Cities**
360Cities.net is the web's largest collection of stunning, geo-referenced panoramic photos, created by a network of thousands of expert panorama photographers from around the world. Through partnerships with Google Earth, Microsoft, Nokia Maps, and Flipboard, 360Cities.net content is introduced to a worldwide audience.

360Cities offers commercial licensing of its vast library of high quality 360 content to leading digital publishers, including The Sunday Times Online, Daily Mail, Die Welt and McGraw-Hill, as well as leading advertising agencies, mobile app and game developers, and film and video producers.

360 Cities Holding B.V. is a Netherlands company with a subsidiary in Prague, the Czech Republic.
www.360cities.net

**Inquiries**:
Steve Hercher, Director
*steve dot hercher at 360cities dot net*


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